

General information

MIN. PRINTRUN

Set of 5,000

MAX. PRINTRUN

Overall circulation

TERRITORIAL RESTRICTIONS

Mediaprint guided tours on selectable individual areas in various combinations

DAYS OF PUBLICATION

daily

COPY DEADLINE

at least 14 days before publication

MINIMUM FORMAT

basically A5.

Friday, Sunday: A4

Smaller formats available on request.

MAXIMUM FORMAT

220 x 300 mm

GRAMMAGE/WEIGHT**Paper weight:**

for individual sheets at least 100 g/m²;
for folded double sheets at least 80 g/m²

ABSOLUTE WEIGHT

Max. 140 g/supplement, query from 60 g.
Newsprint paper to be used only after prior consultation

OUTER FORM

Right-angled cut, straight edges, exceptions upon request.

FOLD

Multi-page supplements: Fold on longer side. Only square fold, spiral fold or centre fold. Other fold types on request.

In case of doubt, enquire to be on the safe side. Supplements with glued-on cards only on request.

Packaging and delivery

DEADLINES

Delivery days must be strictly adhered to, otherwise proper processing is at risk and additional costs may occur. Late delivery not permitted under any circumstances, one day earlier at the most.

For Mon/Tue: Until 12:00 noon on Friday of the previous week

For Wed/Thu: 2 business days before publication until 2:00 p.m.

For Friday: Monday until 2:00 p.m.

For Saturday: Tuesday until 2:00 p.m.

For Sunday: Wednesday until 2:00 p.m.

DELIVERY STATE

Impeccable type and form that ensures immediate machine processing without the need for any additional manual processing. Highly electrostatically charged or dampened supplements, or supplements stuck together due to very fresh ink, cannot be processed. Supplements with bent corners (dog ears) or edges, crimped folds or with displaced (round) spines are also not processable. Do not foil stacked supplements and do not deliver them in cardboard boxes.

LAYERS

Uncrossed, perfectly square layers, 80-100 mm high so that they can be grasped by hand. Do not pack or tie up individual layers.

PALLETISATION

Clean stacking on stable, reusable pallets. Protection of the supplements against possible transport damage and penetration of moisture (foiling). Cover the pallet floor with durable cardboard to avoid moisture being absorbed and to protect the layers from dirt. If the pallet stack is secured with straps or wrapped in protective packaging, care must be taken that the edges of the supplements are not damaged or bent. Each pallet must be clearly and visibly marked with one of our pallet sheets (see accompanying papers) in accordance with the delivery note.

USE OF MATERIALS**Use of packaging material:**

Restriction to the necessary practical minimum.

Recycling:

- Use pallets and lid boards in a reusable way
- Pallet straps made of steel
- Plastic materials made of PE
- Recyclable cardboard
- No use of composite material

ACCOMPANYING PAPERS**Pallet sheets:**

Written and provided by us for forwarding to your printing company or forwarding company for the identification of each pallet with the following details:

- Item to be documented and expenses
- Recipient (printing site – Expedit [dispatch])
- Publication date:
- Customer
- Supplement title or article number or motif, mutations
- Delivery date
- Total number of supplements delivered
- Quantity contained in the respective pallet and number of pallets (please enter)

DELIVERY NOTE

From the supplier with the following details:

- Delivery company
- Number of pallets
- All details in accordance with our pallet sheet

DELIVERY ADDRESSES - SUPPLEMENTS/STICKERS FOR "KRONE"

Kronen Zeitung Vienna, Lower Austria & Burgenland: Mediaprint Druckzentrum, Krone-Expedit, Richard-Strauss-Strasse 16, A-1230 Vienna, Tel. 05 17 27 21905

Kronen Zeitung Styria, Carinthia & East Tyrol: Mediaprint Druckzentrum Süd, Krone-Expedit, Framrach 52, A-9433 St. Andrä im Lavanttal, Tel. 04358/28591/875

Kronen Zeitung Upper Austria, Salzburg, Tyrol & Vorarlberg: Druckzentrum Salzburg, Krone-Expedit, Karolingerstrasse 36, A-5020 Salzburg-Maxglan, Tel. 0662/82 96 47-416